



# CHINA CAPITAL MARKETS WEEK

19-23 APRIL 2021, Virtual Event  
#ASIFMAChinaWeek



## Sponsorship Packages

## ASIFMA Contact

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## Event Background

Following success nine annual editions of the ASIFMA **China Capital Markets Conference** in Asia, ASIFMA is taking this conference virtual this year, in light of the COVID-19 situation. This industry-wide conference has become a leading platform in the region for the industry to convene and discuss key topics on the development of China's capital markets.

**Dates** Monday, 19-23 April 2021 (2-3 hours per day, morning in HKT/SGT time zone)

**Format** Virtual

**Content / Topics** The topics distributed as below.

Day 1: Asset Management

Day 2: Equities and Post Trade

Day 3: FX and Fixed Income

Day 4: Operating in China

Day 5: Greater Bay Area

**Agenda** [Linked here](#)

**Delegate Price** ASIFMA Members US\$99 / Non-Members US\$125

## Event Background

### Objective

This event brings together high-level regulators, ASIFMA members and their clients, issuers and treasurers, invited guests of both sell side and buy side to discuss key China capital market developments. Topics will be across operating and accessing China's markets, fixed income, FX, equities, regulatory and asset management aspects.

### Program Format

Five-day conference featuring keynote speeches, panel discussions and sponsored presentations. The conference will be conducted in English with simultaneous translation.

### Speaker Profile

Asian and global policymakers, central bankers, issuers and treasurers, leading market practitioners from both sell side and buy side and industry experts in China capital markets.

### Sponsorship Opportunities

To effectively engage with this high-caliber audience and showcase thought leadership, various sponsorship packages with speaking slots and marketing opportunities are available for ASIFMA members and non-members offering unparalleled branding exposure and lead generation. Active China markets practitioners are particularly encouraged.

### Delegate Profile

Regulators, policy makers, issuers and treasurers, sell side and buy side representatives. Given the virtual format, we are expecting a wider audience from across the region.

### Marketing

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference endorsers and media partners.

## Sponsorship Tiers and Benefits

China Virtual Week 2021 sponsorship tiers are designed to further enhance your firm's presence before, during and post event

Sponsorship Packages	Event Lead (2x Day Lead)	Day Lead	Gold	Silver
Max no. of allocations	1	5	N/A	N/A
Welcome remarks	2 (1 per chosen day) (max 3 mins)	1 (on the chosen day) (max 3 mins)		
Speaking slot on panel discussion	2 (1 per chosen day)	1 (max 60 mins)	1 (max 60 mins)	0
Hosting of branded presentation at closing	2 (1 per chosen day) (max 60 mins)	1 (max 60 mins)		0
Delegate passes	20	10	5	2
Standalone email or social media post to distribute material to registrants	1	1	1	1
Institutional video (max. 30 seconds) to be played during breaks	✓	✓		
Hyperlink on event website to distribute e-material	✓	✓	✓	✓
Logo exposure on event website, webinar landing page and all communications with registrants	✓	✓	✓	✓
ASIFMA Member Rate (USD)	<b>9,500</b>	<b>5,000</b>	<b>2,500</b>	<b>1,250</b>
Non-ASIFMA Member Rate (USD)	<b>12,500</b>	<b>6,600</b>	<b>3,300</b>	<b>1,650</b>

## Sponsorship Tiers and Benefits

### Event Lead (max 1 allocation per event)

- Option to sponsor **two themed days of the program** (first come first served, subject to mutual agreement with ASIFMA) - Day 1: Asset Management, Day 2: Equities and Post Trade, Day 3: FX and Fixed Income, Day 4: Operating in China, Day 5: Greater Bay Area
- Senior representative to deliver **welcome remarks** on the chosen days (max 3 mins, subject to mutual agreement with ASIFMA).
- **2 guaranteed speaking slots** on a panel discussion, 1 per chosen day (max 60 mins, subject to mutual agreement with ASIFMA)
- Option to host a **branded presentation/demo** on a topic of your choice at closing of both chosen days (max 60 mins), subject to mutual agreement with ASIFMA
- **20 delegate passes**
- **1 standalone email** to distribute e-material to event registrants
- **Institutional video** (max. 30 seconds) to be played during breaks of the chosen day(subject to mutual agreement with ASIFMA)
- **Hyperlink** on event website to distribute e-material
- Prominent and highest level **logo exposure** on event website, webinar landing page and all communications with event registrants

**ASIFMA Member Rate:** USD 5,000

**Non-ASIFMA Member Rate:** USD 6,600



## Sponsorship Tiers and Benefits

### Day Lead (max 5x allocation per event)

- Option to sponsor a **single themed day of the program** (first come first served, subject to mutual agreement with ASIFMA) - Day 1: Asset Management, Day 2: Equities and Post Trade, Day 3: FX and Fixed Income, Day 4: Operating in China, Day 5: Greater Bay Area
- Senior representative to deliver **welcome remarks** on the chosen day (max 3 mins, subject to mutual agreement with ASIFMA)
- **1 guaranteed speaking slot** on a panel discussion on the chosen day (max 60 mins, subject to mutual agreement with ASIFMA)
- Option to host a **branded presentation /demo** on a topic of your choice at closing of the chosen day (max 60 mins), subject to mutual agreement with ASIFMA
- **10 delegate passes**
- **1 standalone email** to distribute e-material to event registrants
- **Institutional video** (max. 30 seconds) to be played during breaks of the chosen day(subject to mutual agreement with ASIFMA)
- **Hyperlink** on event website to distribute e-material
- Prominent and high-level **logo exposure** on event website, webinar landing page and all communications with event registrants

**ASIFMA Member Rate:** USD 5,000

**Non-ASIFMA Member Rate:** USD 6,600



## Sponsorship Tiers and Benefits

### Gold Sponsor

- **1 guaranteed speaking slot** on a panel discussion (max 60 mins, subject to mutual agreement with ASIFMA)
- **5 delegate passes**
- **Hyperlink** on event website to distribute e-material
- **Logo exposure** on event website, webinar landing page and all communications with event registrants

**ASIFMA Member Rate:** USD 2,500  
**Non-ASIFMA Member Rate:** USD 3,300

### Silver Sponsor

- **2 delegate passes**
- **Hyperlink** on event website to distribute e-material
- **Logo exposure** on event website, webinar landing page and all communications with event registrants

**ASIFMA Member Rate:** USD 1,250  
**Non-ASIFMA Member Rate:** USD 1,650



## Additional Packages

### On-Demand Package (only available to sponsors)

- Video of your speaking session hosted on [ASIFMA On Demand](#), our online library of virtual event recordings.

**ASIFMA Member Rate:** USD 500

**Non-ASIFMA Member Rate:** USD 750





# ASIFMA 9<sup>th</sup> China Capital Markets Conference – Hong Kong, 29 November 2019

## Sponsors, Partners and Endorsers



### GOLD SPONSORS

### PR PARTNER



### MEDIA PARTNERS



### ENDORSERS

### SILVER SPONSORS



# ASIFMA 9<sup>th</sup> China Capital Markets Conference – Hong Kong, 29 November 2019

## List of Participating Organisations

<i>Aberdeen Standard Investments</i>	<i>China Construction Bank</i>	<i>Goldman Sachs</i>	<i>King &amp; Wood Mallesons</i>	<i>Securities &amp; Futures Commission</i>
<i>ACAMS</i>	<i>China Everbright Limited</i>	<i>Haymarket</i>	<i>KPMG China</i>	<i>Senfinasia</i>
<i>Acara Strategy Ltd.</i>	<i>China Life AMP Asset Management Co., Ltd.</i>	<i>HNWI Private Limited</i>	<i>Lianhe Ratings Global</i>	<i>SFS Asset Management</i>
<i>Acuris</i>	<i>China Securitization Forum</i>	<i>Hong Kong Exchanges and Clearing Limited (HKEx)</i>	<i>Lippo Investments Management Limited</i>	<i>Shanghai Stock Exchange HK Office</i>
<i>Adexec Capital Management Limited</i>	<i>China Universal Asset Management</i>	<i>Hong Kong Monetary Authority</i>	<i>Liquidnet</i>	<i>ShawKwei &amp; Partners</i>
<i>AK Partners HK Limited</i>	<i>ChinaAMC</i>	<i>Hong Kong Trade Development Council (HKTDC)</i>	<i>Llinks Law Offices</i>	<i>Siguler Guff &amp; Company</i>
<i>Allen &amp; Overy</i>	<i>Citadel Securities</i>	<i>Hong Kong Trustees' Association (HKTA)</i>	<i>LOGAN</i>	<i>SLC Management</i>
<i>AllianceBernstein Hong Kong</i>	<i>Citibank Asia Pacific Securities Services</i>	<i>HSBC</i>	<i>Macquarie</i>	<i>Société Générale</i>
<i>Allianz Global Investors</i>	<i>Citic Merchant</i>	<i>HSBC Global Asset Management (Hong Kong) Ltd</i>	<i>Manulife</i>	<i>SPDB International</i>
<i>ALM Media</i>	<i>Citigroup Global Markets Asia Ltd</i>	<i>HSBC Qianhai Securities Limited</i>	<i>MarketAxess</i>	<i>Standard Chartered</i>
<i>Amundi Hong Kong Limited</i>	<i>Clifford Chance</i>	<i>Huatai International Asset Management</i>	<i>Matthews Global Investors (Hong Kong) Limited</i>	<i>Standard Chartered</i>
<i>Asia Pacific Loan Market Association (APLMA)</i>	<i>CM Asset Management</i>	<i>ICBCI</i>	<i>Mayer Brown</i>	<i>State Street</i>
<i>Apogee Partners Limited</i>	<i>CNIC Corporation Limited</i>	<i>ICE data services</i>	<i>McKinsey</i>	<i>State Street Global Advisors</i>
<i>Appleby</i>	<i>ComplianceAsia</i>	<i>Ignites Asia</i>	<i>Mergermarket</i>	<i>SWIFT</i>
<i>APSA</i>	<i>Crédit Agricole Corporate &amp; Investment Bank</i>	<i>INDICEA</i>	<i>Moody's</i>	<i>T Rowe Price</i>
<i>Arowana Asset Management</i>	<i>Credit Suisse</i>	<i>Infopro Digital</i>	<i>Morgan Stanley</i>	<i>The Chinese University of Hong Kong (CUHK) Business School</i>
<i>Asia Pacific RIM (China) Limited</i>	<i>Credit Suisse Asset Management</i>	<i>ING Bank</i>	<i>Morgan Stanley Asia Limited</i>	<i>The Economist</i>
<i>Asia Times</i>	<i>Crescent management limited</i>	<i>Institute of Big Data Governance</i>	<i>MUFG Bank, Ltd.</i>	<i>The Hong Kong University of Science and Technology</i>
<i>ASIFMA</i>	<i>CS Capital Management</i>	<i>International Association of CFOs and Corporate Treasurers (China)</i>	<i>NetRoadshow Inc</i>	<i>The University of Hong Kong (HKU)</i>
<i>Australian Trade and Investment Commission</i>	<i>DBS Bank</i>	<i>International Capital Market Association Limited (ICMA)</i>	<i>Nexchange</i>	<i>The Wall Street Journal</i>
<i>Bank of America</i>	<i>Deloitte Tohmatsu</i>	<i>INV Advisory Ltd</i>	<i>Nikkei</i>	<i>The Zuellig Group</i>
<i>Banque de France</i>	<i>Deutsche Bank</i>	<i>INV Partners</i>	<i>Nomura International</i>	<i>Thomson Reuters</i>
<i>BGC Partners</i>	<i>Elvinger Hoss Prussen</i>	<i>Invesco Hong Kong Limited</i>	<i>OK GROUP</i>	<i>Top Capital Development Limited</i>
<i>BIS</i>	<i>Embassy of Canada</i>	<i>ION</i>	<i>OpenFin</i>	<i>Treasury Markets Association (TMA)</i>
<i>BlackRock</i>	<i>Embassy of Italy to the People's Republic of China</i>	<i>J.P. Morgan</i>	<i>Ourcrowd</i>	<i>UBS Direct Investments</i>
<i>Bloomberg</i>	<i>Euromoney Asia</i>	<i>J.P. Morgan Asset Management</i>	<i>Phillip Securities</i>	<i>US-China Business Council</i>
<i>BNP Paribas</i>	<i>European Union Office Hong Kong</i>	<i>Jane Street</i>	<i>Principal Global Investors</i>	<i>Vertiv</i>
<i>BNP Paribas Asset Management</i>	<i>Fangda Partners</i>	<i>Jefferies</i>	<i>Pureheart Capital Asia</i>	<i>Vivien Teu &amp; Co LLP</i>
<i>BNY Mellon</i>	<i>Financial Times</i>	<i>JP Morgan Chase Bank</i>	<i>Refinitiv</i>	<i>Wellington Management</i>
<i>Bond Connect Company</i>	<i>Finsbury</i>	<i>JPMorgan Asset Management</i>	<i>Regulation Asia</i>	<i>Westpac Banking Corporation</i>
<i>British Consulate-General</i>	<i>Focus Ventures</i>	<i>Kapronasia</i>	<i>Risk Management</i>	<i>YC Solicitors</i>
<i>Caixin</i>	<i>Fow</i>		<i>Risk.net</i>	<i>Yuanyin Securities Limited</i>
<i>Canada Pension Plan Investment Board</i>	<i>Future Land Resources Capital Group Limited</i>		<i>Sapien Ventures</i>	
<i>CCB Principal Asset Management (Hong Kong)</i>	<i>FX Week</i>		<i>Schroder Investment Management (HK) Ltd</i>	
<i>CGL</i>	<i>GFMA</i>		<i>Schroders Wealth Management</i>	
<i>Charltons</i>				

# ASIFMA China Capital Markets Conference – Past Sponsors, Partners and Endorsers

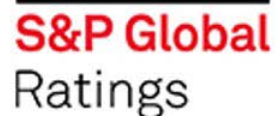


## 2018 Edition

### LEAD SPONSOR



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## 2017 Edition

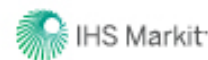
### LEAD SPONSOR



### SUPPORTING SPONSORS



### OTHER SPONSORS



## ASIFMA Virtual Events



Since April 2020, ASIFMA has organized over 20 virtual events bringing together key regional stakeholders as they discussed the further development of capital markets in Asia. We have covered timely topics such as implications of COVID-19 in various markets, ESG and Sustainable Finance, as well as IBOR Transition.

[ASIFMA On Demand](#), provides an online library of our virtual event recordings.

ASIFMA is an **independent, regional trade association** comprising a diverse range of over 140 leading financial institutions from both the buy and sell side, including banks, asset managers, law firms and market infrastructure service providers.

Together, we **harness the shared interests of the financial industry** to promote the development of liquid, deep and broad capital markets in Asia.

ASIFMA **advocates stable, competitive and efficient Asian capital markets** that are necessary to support the region's economic growth.

We drive consensus, advocate solutions and effect change around key issues through the **collective strength and clarity of one industry voice**. Our many initiatives include consultations with regulators and exchanges, development of uniform industry standards, advocacy for enhanced markets through policy papers, and lowering the cost of doing business in the region.

Through the GFMA alliance with SIFMA in the US and AFME in Europe, ASIFMA also provides insights on **global best practices and standards** to benefit the region.