

THE GLOBALIZATION OF CHINA'S MARKETS

November 14, 2018

SIFMA Conference Center, NYC

PROGRAM (as of 23 July 2018)

Date: Wednesday, 14 November 2018

Location: SIFMA Conference Center, 120 Broadway, Floor 2, New York

08:00-09:00 **Continental Breakfast**

09:00-09:10 **Welcome Address**

- **Kenneth E. Bentsen, Jr.**, President and CEO, SIFMA

09:10-09:20 **Opening Remarks**

- **Mark Austen**, CEO, ASIFMA

09:20-09:40 **Keynote Speaker**

09:40-10:00 **Panel 1: China Macro Economy 2018 – Opening Up in Light of Geopolitical Concerns**

Economists with expertise on Chinese markets will share their views of macroeconomic developments while taking into account regional and global geopolitical tensions, such as the prospect of a trade war.

10:00-10:50 **Panel 2: Stock Connect and Chinese Equity Markets in Light of MSCI Partial Inclusion**

Shanghai-Hong Kong Stock Connect was seen as a game changer for Chinese markets, allowing open access to China's largest exchange for the first time. This was quickly followed by Shenzhen Stock Exchange, home to many more small, dynamic companies, that become part of the scheme. Recently, MSCI has partially included China, offering passive investors exposure to Mainland Chinese companies. This panel will examine the Stock Connect phenomenon, how it's structured, who gets access, how it works, and what can be expected next.

10:50-11:10 **Networking Break**

11:10-12:00 **Panel 3: CIBM and Fixed Income Market Developments**

With the advent of stock connect, it was only a matter of time before a greater opening of the fixed income markets would be added to the agenda of Chinese authorities. A number of schemes have been introduced or existing ones relaxed to encourage greater investment in what is now the third largest bond market in the world.

12:00-12:50 **Panel 6: FinTech in China and the Emerging Technologies**
Some say China is leading the world in FinTech development. The BATs (Baidu, Alibaba, and Tencent) have grown enormously and their products pervade everywhere on the mainland. Whether it is money market funds accessible from your smart phone at a click or the rampant use of WeChat that has almost replaced email, China is at the cutting edge of technology development, and more importantly, adoption amongst its consumers.

12:50 **Event Adjourns**