

1-2 November 2018 | Singapore



Event Factsheet

Dates: Thursday-Friday, 1-2 November 2018

Location: Marina Mandarin Singapore – Marina Mandarin Ballroom, Level 1
(6 Raffles Boulevard, Marina Square, Singapore 039594)

Objective:

This flagship annual event of ASIFMA is a high-level, industry-wide event, providing a unique opportunity for global and regional policy makers, senior regulators and industry representatives from both sell side and buy side to meet and discuss important issues impacting the development of Asia's capital markets.

Continuing the collaboration from last year, we are once again working in conjunction with the EU-Asia Financial Services Forum hosted by Securities Commission Malaysia and co-organized with the European Commission that will take place in Malaysia on 31 October 2018 (the day prior to our annual event, and one-hour flight from Kuala Lumpur to Singapore). As such, many of the heads of regulatory agencies in Asia and senior EU Commission officials will be in town and this will continue to substantially increase the overall profile of this year's event.

Aligning this annual event, ASIFMA and Afore Consulting will co-host the EU-Asia Financial Services Dinner Reception in a separate venue (Aura Sky Lounge, National Gallery Singapore) for selected senior regulators, institutional investors and dinner sponsors on Day 1 evening.

Program format:

Two-day conference with keynote speeches, panels, concurrent roundtables and networking sessions.

Speaker profile:

Global and Asian policy makers, regulators, central banks, industry experts and senior representatives from sell-side and buy-side communities.

Sponsorship:

To effectively engage this esteemed audience and connect with the global and regional community, various sponsorship packages with speaking slot inclusion and advertising opportunities are open to ASIFMA members and non-members for more brand and marketing exposure as well as increasing lead generation.

Delegate profile:

Expecting 400-500 high-level regulators, policy makers, industry experts, sell-side and buy-side representatives, initially by invitation and then marketed to a wider audience.

Delegate fees:

Admission is complimentary for selected senior regulators, institutional investors, corporate treasurers and confirmed speakers. Discounted rate at USD850 applies to members of ASIFMA and the conference endorsers (original price at USD1,000). Sponsorship packages include a fixed number of delegate passes. Individual registration for the EU-Asia Financial Services Dinner Reception may not be available but subject to sponsorship.

Marketing:

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference Endorsers and Media Partners. Conference website is at www.asifma.org/annual2018.

Media contact:

The conference is open to the media except EU-Asia Financial Service Dialogue and EU-Asia Financial Services Dinner Reception on 1 Nov 2018 as well as Afternoon Concurrent Workshops on 2 Nov 2018. For all media inquiry, please contact Corliss Ruggles (cruggles@asifma.org).

ASIFMA contact:

Michelle Cheung, Head of Events and Conferences (mcheung@asifma.org)

Past editions:

5th edition in Hong Kong: November 2017 (www.asifma.org/annual2017)

- 470+ delegates
- 20 sponsors (Barclays, BNP Paribas, CFA Institute, Citi, DTCC, Euroclear, Goldman Sachs, Herbert Smith Freehills, ING, J.P. Morgan, KPMG, Morgan Stanley, Mizuho, Moody's, Nomura, Societe Generale, Standard Chartered, SWIFT, Thomson Reuters and Zurich Insurance Co Ltd)
- 19 endorsers (AIMA, APLMA, ACT, AIAM, Austcham, AFMA, BritCham, CAIA, CFA Institute, EuroCham (SG), FIMMDA, HKSFA, HKSJ, HKTA, ICMA, JFMC, KOFIA, PASLA and TMA)
- 5 media partners (Asia First, IFLR, NexChange, The Asian Banker, Reuters BreakingViews)

4th edition in Singapore: November 2016 (www.asifma.org/annual2016)

- 400+ delegates
- 26 sponsors (ANZ, BAML, BNP Paribas, BNY Mellon, CAIA, CICC, CIMB, Clearstream, Credit Agricole, DBS, Deutsche Bank, DTCC, Euroclear, Goldman Sachs, ING, J.P. Morgan, Lexcel Partners, Mizuho, Moody's, National Australia Bank, Nomura, PwC, Societe Generale, S&P Global Ratings, Standard Chartered and Thomson Reuters)
- 18 endorsers (AIMA, APSA, ABS, ACT, ACT SG, AFMA, CAIA, EuroCham SG, FIMMDA, ICMA, IMAS, JFMC, KOFIA, NZFMA, PASLA, Quorum 15, SAS and ThaiBMA)
- 14 media partners (CNBC, Asia ETrading, Asia First, AsianInvestor, BondRadar, Corporate Treasurer, EU ETrading, FinanceAsia, GlobalCapital, GlobalRMB, GlobalTrading, IFLR, Regulation Asia and The Asian Banker)

3rd edition in Hong Kong: December 2015 (www.asifma.org/annual2015)

- 460+ delegates
- 23 sponsors (BAML, BNY Mellon, CAIA, Citi, Credit Agricole, DTCC, EY, Euroclear, Financial Times, Goldman Sachs, ING, J.P. Morgan, Latham & Watkins, Lexcel Partners, Markit, Moody's, Nomura, Societe Generale, Standard & Poor's, Standard Chartered, Thomson Reuters, Tradeweb and Westpac)
- 21 endorsers (AIMA, AmCham, APSA, ACT, AustCham, AFMA, Brokers Forum, CAIA, EuroCham SG, FIMMDA, HKIFA, HKSA, HKSFA, HK Trustees' Association, INFINZ, ICMA, JFMC, NZFMA, PASLA, SFJ and TMA)
- 13 media partners (CNBC, Barron's, BondRadar, Dow Jones, FinanceAsia, GlobalCapital, Global Trading, IFLR, Mergermarket Group, Nex Change, Regulation Asia, The Trade and The Wall Street Journal)

2nd edition in Singapore: November 2014 (www.asifma.org/annual2014)

- 400+ delegates
- 24 sponsors (BAML, BNP Paribas, BNY Mellon, CAIA, Chicago Booth, Citi, Clearstream, CLS, Credit Agricole, DTCC, Eurex Clearing Asia, Euroclear, Goldman Sachs, ING, J.P. Morgan, Latham & Watkins, Markit, Moody's, Morgan Stanley, Nomura, Societe Generale, Standard & Poor's, Thomson Reuters, Tradeweb and Westpac)
- 16 endorsers (AIMA, AmCham, AmCham SG, APSA, ABS, ACT, Brokers Forum, CAIA, CFA Institute, HKSI, INFINZ, ICMA, KOFIA, NZFMA, PASLA and SAS)
- 11 media partners (Bloomberg, Asia ETrading, AsianInvestor, Dow Jones, FinanceAsia, GlobalCapital, IFLR, Institutional Investor, Regulation Asia, The Trade Asia, The Wall Street Journal)

1st edition in Hong Kong: November 2013 (www.asifma.org/annual2013)

- 440+ delegates
- 32 sponsors (Allen & Overy, BAML, Barclays, BNP Paribas, BNY Mellon, Citi, Clearstream, CLS, Clifford Chance, Credit Agricole, Davis Polk, DBS, DTCC, Euroclear, Fitchratings, Goldman Sachs, HSBC, ING, J.P. Morgan, Latham & Watkins, Mizuho, Moody's, Morgan Stanley, Nomura, Promontory, Societe Generale, Standard & Poor's, Standard Chartered, SWIFT, Thomson Reuters, Westpac and White & Case)
- 18 endorsers (AFME, AFMA, AmCham, APSA, AustCham HK & Macau, EuroCham, FIMMDA, HKSA, HKIFA, International Compliance Association, ICMA, JFMC, JSDA, KOFIA, NZFMA, PASLA, SIFMA, TMA)