

Organizer:



Lead Sponsor:



ASIFMA Conference – Accessing India’s Capital Markets Event Factsheet

Date: Thursday 22 February 2018

Location: Dr. R. H. Patil Auditorium, National Stock Exchange, BKC, Mumbai

Objective: Accessing India’s capital markets is at the top of the agenda for Indian regulators, policy makers and market participants. This high-level, industry-wide event provides a unique opportunity for policy makers, senior regulators and industry representatives from both sell side and buy side to meet and discuss important issues impacting the accessibility and development of India’s capital markets.

Program format: One-day conference featuring keynote speeches, panel discussions and networking opportunities.

Speaker profile: Global and local policy makers, regulators, industry experts and senior representatives from sell-side and buy-side communities.

Sponsorship: Various sponsorship packages with speaking slot inclusion and advertising opportunities are open to ASIFMA members and non-members for more brand and marketing exposure as well as increasing lead generation

Delegate profile: Expected to attract about 150 senior level delegates from Indian regulators, policy makers, public sector banks and financial institutions. Initially by invitation-only and then marketed to a wider audience.

Delegate fees: Admission is complimentary for selected senior regulators, institutional investors, corporate treasurers and confirmed speakers. Discounted rate at INR2,400 applies to members of ASIFMA and the conference endorsers, INR2,800 for non-members. Sponsorship packages include a fixed number of delegate passes.

Marketing: The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference Endorsers.

Media contact: Open for media. For all media inquiry, please contact Corliss Ruggles (cruggles@asifma.org)

ASIFMA contact: Laurence Van der Loo, Senior Manager to the Office of the CEO (lvanderloo@asifma.org)